* Explain the difference between absolute and relative units.
* List and explain each of the different absolute and relative units.

The use of absolute vs relative measurements is a key part of CSS in modern-day web design initiatives - understanding this is vital for any professional operating within this space. Absolute measurements are fixed metrics that remain constant regardless of parental containers; e.g., pixels or inches provide crisp numerical values but lack context sensitivity. Whereas relative values alter depending on the adjusted environment - getting bigger or smaller depending on surrounding border size! This provides ample scope for flexibility required in dynamic website design implementations - relying heavily on percentages to achieve customizability across various screen sizes / resolutions!